



## Customer Registration Form

CR Form No. :

Customer Code No.

New  Modify  (If Modify, please mention Customer Code No.)

Business Name	
Contact Name	
Address - Line 1	
Address - Line 2	
Area	Pin Code <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
City	
Card Holder - 1	
Card Holder - 2	
• Phone No.	• Mobile No.

### Customer Category

- ☐ RA - Provision/Gen Store  
☐ RC - Delicatessen Store  
☐ RD - Dairy  
☐ RH - Non Food Stores  
☐ RJ - Pan Shops  
☐ RK - Sweet Shops  
☐ RL - Farsan Shops  
☐ RM - Modern Trade  
☐ Stationary/Gift Store  
☐ Medical Stores

- ☐ CA - Pubs & Bars  
☐ CB - Bakeries  
☐ CC - Fast Food  
☐ CD - Cafes  
☐ CE - Hotels  
☐ CF - Guest Houses  
☐ CH - Restaurants  
☐ CP - Roadside Restaurant  
☐ CR - Caterers  
☐ Personal Business User (PBU)

- ☐ CJ - office Suppliers  
☐ CJ - Factories  
☐ CK - Hospitals  
☐ CL - Nursing Homes  
☐ CM - Institutions  
☐ CN - School  
☐ CO - Canteen  
☐ CG - Hostels  
☐ O - Staff  
☐ Bulk Buyer

SMS Alert

☐ Yes

☐ No

### \*DOCUMENTS REQUIRED (One from each table)

#### Table A - Identity Proof (Any One)

PAN CARD	
VOTER ID	
DRIVING LICENSE	
PASSPORT	
ADHAAR CARD	

#### Table B - Address Proof (Any One)

Shop Agreement (Sale/Lease)	
Shop Electricity Bill	
Shop & Establishment License	
VAT Certificate	
LBT Certificate	
Service Tax Certificate	

#### Table C - Business Proof (Any one)

Sales Tax / VAT Reg.	
Service Tax Reg.	
Excise Duty Reg.	
Trade License	
Reg. under shops & Establishment Act	
Reg. / Membership Certificate	
Permits / License etc. for undertaking retail trade	
Institutions having certificate of incorp. or reg.	
*All documents submitted need to be self attested	

Customer Name

Customer Signature

Store Manager Signature

Date

Customer Registration Form

CR Form No. :

Business Name	
Customer Name	

Processed by Name : \_\_\_\_\_ Sign. : \_\_\_\_\_ Date : \_\_\_\_/\_\_\_\_/\_\_\_\_

Terms & Conditions Overleaf\*

Customer Copy

# BOOKER

Booker India Private Limited

## TERMS & CONDITIONS

BOOKER India Private Limited (hereinafter referred to as BOOKER), hereby sets out the terms & conditions governing the Customer's access to and purchase of items at BOOKER Wholesale.

- BOOKER sells goods to the Customer on the condition that they are for resale, commercial, business or Industrial use only. The Customer agrees not to purchase goods at the BOOKER Wholesale for personal consumption. Purchases are not allowed by persons as private individuals for personal use. The customer shall submit a photocopy of a valid Business Registration to BOOKER along with the signing of this BOOKER Registration Form or when he visits the BOOKER Wholesale for the 1st time. The customer's registration with BOOKER will be completed only when he receives a permanent ID Card from BOOKER and so long as the respective business Registration is valid. BOOKER reserves the right not to issue the permanent Photo ID card.
- The Customer's authorized representative (Cardholder's) shall only be allowed access to a BOOKER Wholesale after presenting a valid Customer ID card. Further only Two people would be allowed to accompany one card holder. The person should be one who is connected to the Customer's business or is engaged by the Customer to assist the Cardholder to make Customer's business purchases at the BOOKER Wholesale.
- For reasons of safety, children are not allowed access to BOOKER Wholesale under any circumstances.
- It is not permitted to take bags or containers or optical, acoustic or other recording equipment, into the BOOKER Wholesale, BOOKER reserves the right to verify the contents of any bags left at the entrance for safety and security purposes.
- Entry onto, and use of all means of transport within, the premises of the BOOKER Wholesale, including parking and other outdoor areas by a cardholder and any accompanying person shall be at their own risk. BOOKER shall not under any circumstances, be responsible for any loss or damage to person or property on the BOOKER premises.
- The Customer shall be responsible for ensuring that only cardholders purchase goods at BOOKER Centre, and shall compensate BOOKER for any cost incurred or damage suffered by BOOKER as a result of any misuse of Customer cards issued to the Customer or other violation of these Terms and Conditions by cardholder and any accompanying person.
- The Customer Card is the property of BOOKER. BOOKER shall be immediately notified in the event of (i) loss of the Customer Card and (ii) any change in the information provided in the Customer Registration Form (iii) any change in the Authorized Representative's or (iv) any change in status of registration (v) termination or suspension of his entrepreneurial activity and the Customer shall return all the Customer cards to BOOKER.
- BOOKER may at any time terminate the right of the Customer / their cardholders to enter the BOOKER Wholesale, purchase goods and withdraw the Customer Card without giving the reasons and without liability for damages.
- If any cardholder (or person accompanying them) opens or damages the packing of goods or damages any goods, for whatever reason, whether deliberately or accidentally the Cardholder shall be required to purchase the entire package of goods or the goods as the case may be. Customers are not allowed to open any of the multi packs. In case of any such act, the customer would be billed for the full multi pack.
- BOOKER has prescribed a minimum purchase value for each invoice and/or minimum purchase quantities for various products with these minimum purchase values and/or purchase quantities being subject to modification from time to time. Further BOOKER reserves the right to place a maximum limit on the products purchased by the Customers. The Customers are required to adhere to the same while making purchases at BOOKER Cash & Carry.
- All sales by BOOKER are on Wholesale basis and BOOKER does not take the responsibility of transporting and / or delivering the goods to the customer. The Customer's payment for the goods shall constitute confirmation of receipt of the goods and that the goods are without defects.
- The Customer shall be entitled to warranty as described in warranty cards attached to goods purchased. Where no warranty card is attached to a good or warranty details are not otherwise provided, the warranty term in case of non - food items shall be 7 days from the date of purchase. In honoring a warrant, BOOKER shall have the discretion to ensure either, (i) repair or replacement of the goods by the manufacturer, or (ii) reduction or reimbursement of the purchase price. Warranty shall not apply to goods which (i) have not been used according to their designated purpose and instruction on use, or (ii) have not been submitted along with original BOOKER invoice, or (iii) if the goods are not returned in their original packaging.
- These Terms and Conditions are liable to be changed without prior notice from time to time. The changed terms shall come into effect and shall apply immediately and be binding on Customers on such change being made. If any of these Terms & Conditions is considered null and void the other conditions shall remain effective.
- Collection, Use, and/or processing: BOOKER will collect, process, and/or use the information provided in the Customer Registration Form or other Forms ("Personal Data") for the purposes of administering and performing your customer contract with BOOKER, general and long-term customer care and personalized customers service as well as sales promotion, market and opinion research activities (by mail and electronic communication).
- Access to and Security of Personal Data: Access to your Personal Data will be limited to authorized employees as required for the purposes identified in Clause 14 above as well as IT security and maintenance. BOOKER uses reasonable technical and organizational measures to protect the security and confidentiality of your Personal Data and regularly reviews and improves these measures as necessary to reflect legal developments and/or improvements in available technology.
- Notwithstanding anything contained herein before, by applying for a Customer Card the customer explicitly authorizes BOOKER to divulge or share all information on the customers received by BOOKER, in connection with the issue of the Customer Cards and sales thereof in any manner as BOOKER may deem fit.
- Good's Prices are liable to be changed without notice and are not subject to any announced period limitation.
- The prices indicated on the goods are based on applicable local taxes. In case higher tax is applicable on the transaction, BOOKER will charge the applicable higher rate of tax on the invoice at the time of sale and the customer is liable to pay the same.
- Any disputed will be subject to the exclusive jurisdiction of the Courts in the City of Mumbai / Thane / Pune / Surat.

The Customer undertakes that the information provided in the Customer Registration Form is true, complete and correct and any liability or damages arising to BOOKER, due to any wrong declaration or due to purchase made in violation of the aforesaid terms and conditions, shall be indemnified to BOOKER by the Customer. Further the person accepting the aforesaid terms and conditions and signing hereunder on behalf of the Customer, declares and confirms that he is either the owner of the Customer or is the authorized person of the Customer to whom the authority to make purchases or seek additional cards and to transact any other activity on behalf of the Customer has been delegated by the owner or the relevant authorized official of the Customer.

The authorized representative (s) of the Customer and BOOKER agree to the above terms and condition the day mentioned herein below :

Date :

For the Customer

Name :

Authorized Signatory / Seal

### Additional Terms & Condition :

- Booker Registration Card will be handled over to the customer or a nominated person on presentation of this slip only.
- In case of dispute, Booker Wholesale reserves the right to revoke the membership / not grant membership to a person.
- This slip does not guarantees / confirms the customer's membership with Booker Wholesale.
- Documents submitted by the customer/s, is subject to verification by Booker Wholesale. If the documents are not satisfactory considering the Indian Laws, the membership may not granted to the person.
- All rights are reserved by Booker Wholesale.